R J Reynolds
Tobacco Company

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AUGUST 18, 1995

TO: **ALL REGIONS, ROU'S, DIVISION'S, AND AVP'S**

RE: **WAL MART WINSTON SELECT BCG5PF**

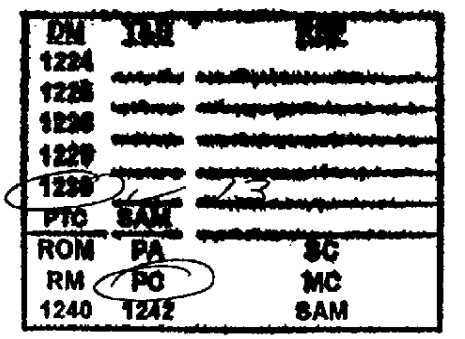
THE WAL MART WINSTON SELECT BCG5PF HAS BEEN DELAYED UNTIL 8/28/95.

SHIPMENTS OF 60 PROMOTED CARTONS TO EACH STORE WILL BE COMPLETED BY SEPTEMBER 2ND.

THE DISPLAY AREA FOR THIS PROMOTION WILL BE ON A SHELF ABOVE THE PHILIP MORRIS PROMOTIONAL UNIT LOCATED IN A CHECKLANE CLOSE TO THE CIGARETTE MODULAR.

ADDITIONAL DETAILS AND A REVISED SCHEDULE WILL FOLLOW SHORTLY.

PAUL LETOURNEAU



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